

Decision Making

Prioritizing EPA Intellectual Property
and Laboratory Competencies

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U.S. EPA

1. Federal Technology Transfer Act Program
 - Paul Zielinski, Kathleen Graham, Sarah Bauer, Rochelle Perry
 - IP Management Group Cooperative Agreement
2. \$500M R&D budget.
3. 13 laboratories and research facilities.
4. 2,000 employees in R&D.
5. Approximately 150 patents.
www.EPATechMatch.com

Three Critical Portfolio Prioritization Questions

1. Does it meet the EPA's strategic goals and mission?
2. Does it meet an environmental need?
3. Does it have commercial potential?

Prioritizing Patents

1. Life remaining on the patent.
2. Stage of development.
3. IP issues.
4. Market and industry interest.
5. Bundling opportunities.

Prioritizing Competencies

1. Bundling human capital, facilities and patents.
2. Creating a “package” for industry to consider.
3. Developing a comprehensive benefit analysis.
 - Augments existing research.
 - Saves labor and capital costs.
 - Provides competitive advantage.

What's a Win for EPA?

Technologies that solve worldwide environmental problems.

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EPA's FTTA Program

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www.epa.gov/osp/ftta.htm