



SE FLC 2006 National Meeting

Nashville, TN

October 26-27



LBTC Overview

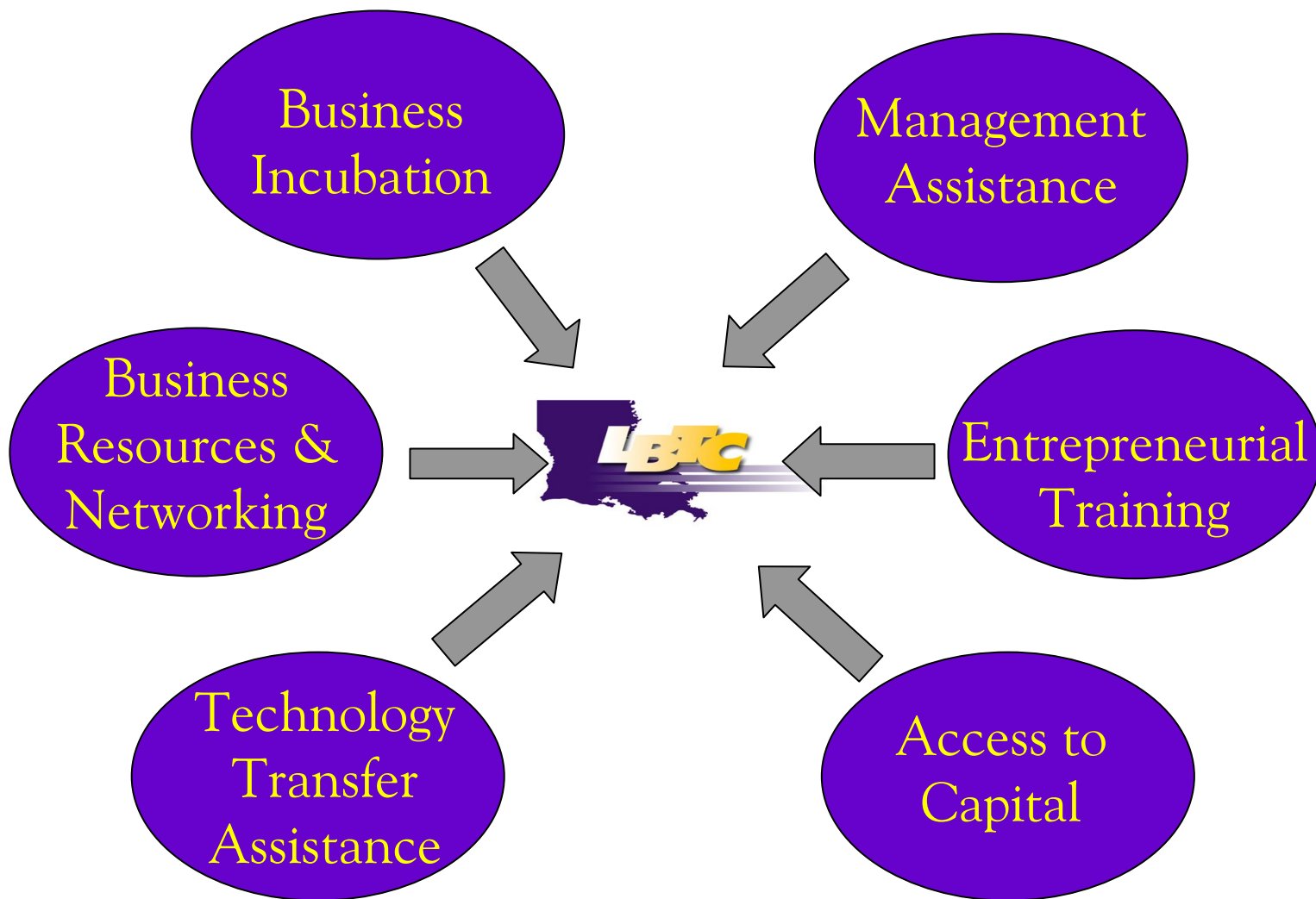
- Established November 10, 1988
- Joint Venture between



- Located at Louisiana State University
South Campus in Baton Rouge



LBTC Services





LBTC Economic Impact

= 83% success rate

- 15 Incubator Tenant Companies
 - creating 62 jobs in Baton Rouge
- 108 Graduated Tenant Companies
 - 2,250 jobs created since 1988
 - 84 Still in business



Management Assistance



- General Management
 - Business Planning
 - Market Feasibility
 - Marketing Strategy
 - Human Resources
 - Pricing Strategy
 - Site Location
- Operations Management
 - Inventory Control
 - Employee Quality Issues
 - Customer Service Issues
 - Computer Systems
- Financial Management
 - Financial Analysis
 - Cash Flow Projections
 - Financial Planning
 - Business Valuation
 - Sources of Capital
- Technology Management
 - Patent/Copyright Strategy
 - Technology Transfer
 - Commercialization
 - Access to technology from
 - Federal Lab Consortium
 - NASA
 - LSU



Business Disaster Counseling Program

Partnership with LED to provide:

- Counseling
- Business Planning
- Loan Applications
- Disaster Relief
- Training Workshops

for businesses impacted by Hurricanes Katrina and Rita



LBTC Economic Impact

- 11,832 responses to requests for information and technical assistance
- 4,836 entrepreneurs and small businesses received assistance
- 2,299 business/marketing plans developed
- 937 companies received SBIR support
- 471 businesses started
- 9,076 jobs created or saved
- >\$97.442 million in equity, grants & loans facilitated since January 1999



Mobile Classroom

- Education in 37 Rural Parishes
- Sponsors: USDA / LMA / LED / LSU Ag Center / LPFA
Training and Counseling in Hurricane Impacted Areas



Donated by Healthtronics



LBTC Technology Transfer

- Assist Louisiana businesses in identifying solutions to technical problems through research and technology conducted within the Federal Laboratory Consortium
- Assist Louisiana universities in finding Louisiana business partners for research and development collaboration

LBTC Technology Transfer

- Federal and State Technology Partnership Program
- Phase Zero Program
- Assist in SBIR/STTR proposal preparation
- Satellite office at NASA Stennis Space Center
- SBIR Commercialization





University Lab Collaborations

- Partners for Stennis
- Stennis Day at the Capitol
- Multi-State Economic Development Summit at NASA Michoud
- NSSC
- Tech Transfer MOW
- LA Research Consortium