

***“Who, What, WEN:  
Putting the Wisconsin  
Entrepreneurs’ Network to  
Work for You”***

**Leveraging Knowledge, Experience and Relationships To Support  
Wisconsin’s 21<sup>st</sup> Century Entrepreneurs**

**Ms. Pat Dillon  
Wisconsin Entrepreneurs’ Network  
August 22, 2007**

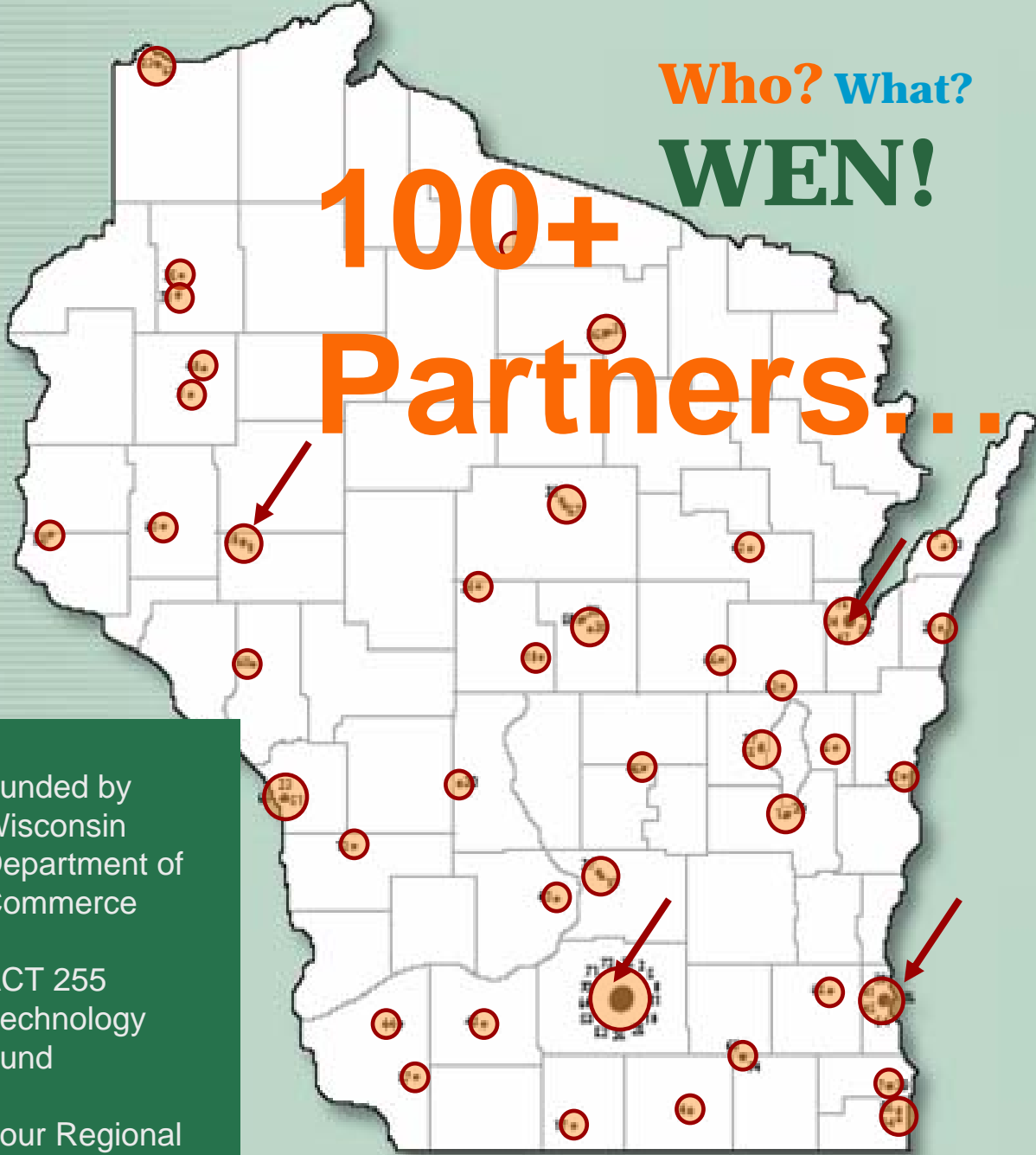


# Wisconsin Entrepreneurs' Network

- ❑ **ACT 255 – Governor's Initiative – Grow Wisconsin Plan - Funding through Wisconsin Department of Commerce**
- ❑ **Founders**
  - ❑ **University of Wisconsin System**
  - ❑ **WARF/WiSys (Patenting and Licensing Arm for UW System)**
  - ❑ **Wisconsin Technical College System**
  - ❑ **Department of Agriculture, Trade and Consumer Protection**

Who? What?  
**WEN!**

**100+**  
**Partners...**



Funded by  
Wisconsin  
Department of  
Commerce

ACT 255  
Technology  
Fund

Four Regional  
Centers

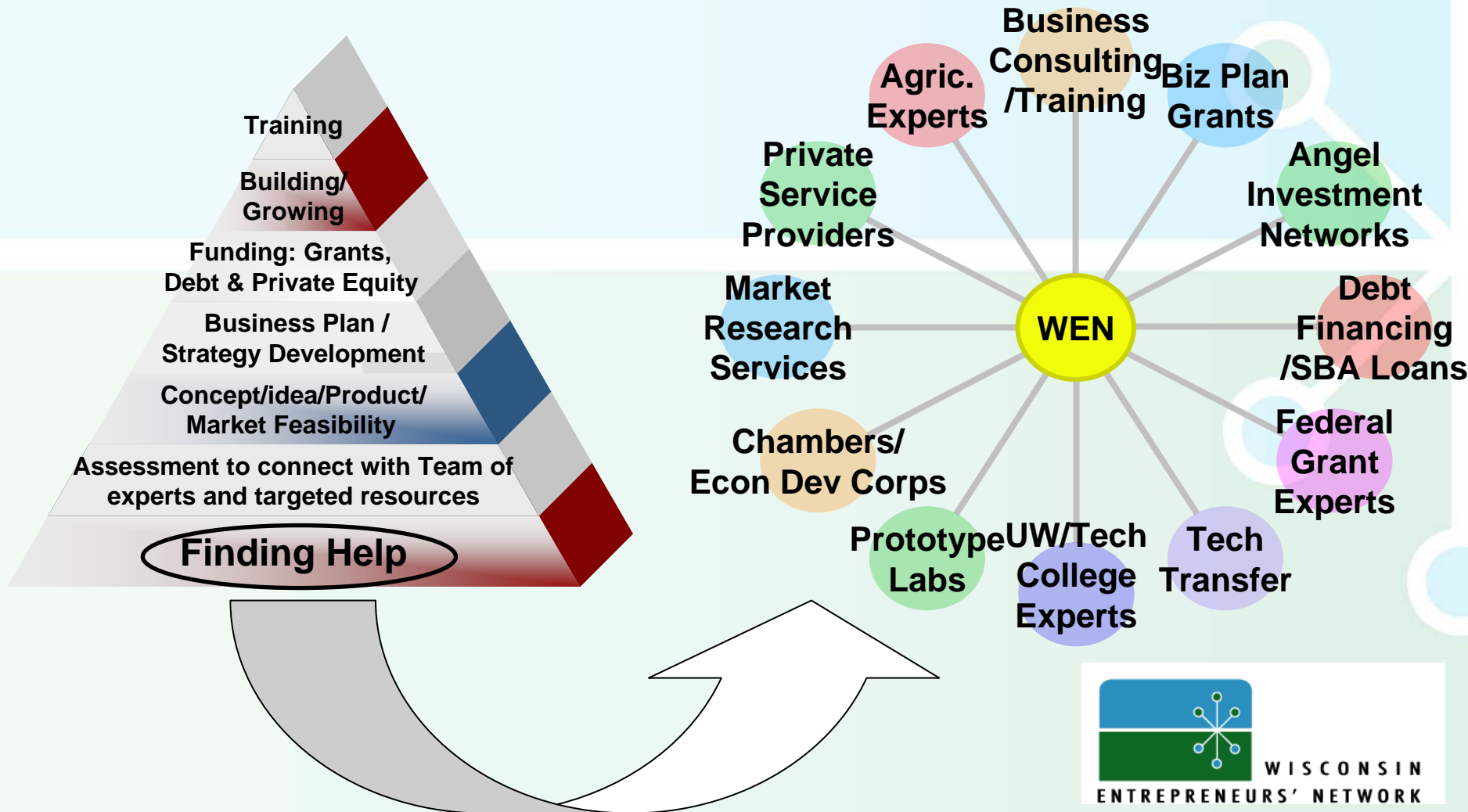
Founders  
University of  
Wisconsin-  
Extension  
Wisconsin Alumni  
Research  
Foundation/ WiSys  
Technology  
Foundation

Wisconsin  
Technical College  
System  
Dept of Agriculture,  
Trade and  
Consumer  
Protection



# Who? What? WEN!

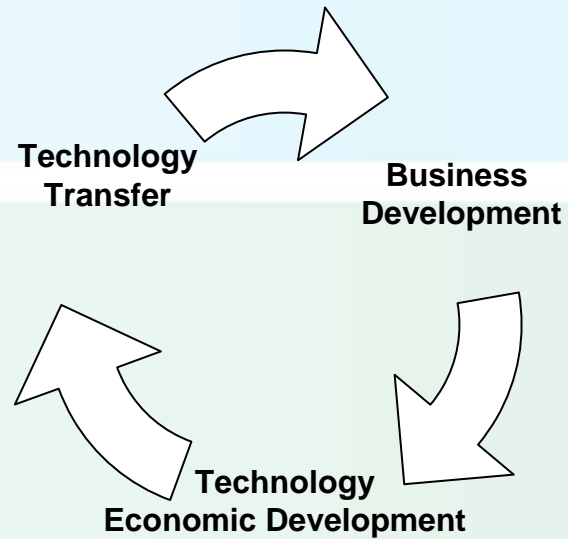
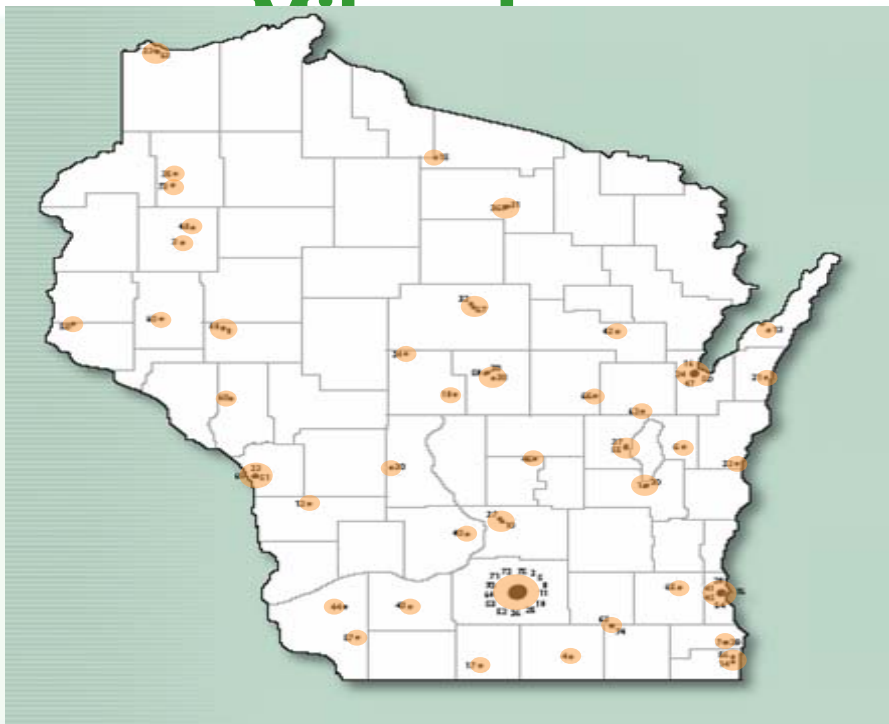
## Integrated Help



# Regional Centers

Technology Innovation and Commercialization Focus

**Eau Claire**  
**Green Bay**



# Regional Center's Technical Assistance

- ✓ **Business Plans Grants (up to \$3,000)**
- ✓ **Federal R&D Proposals - Technology Assistance Grants (up to \$3,000)**
- ✓ **Market Assessments**
- ✓ **Technology Assessments**
- ✓ **Competitive Market Assessments**
- ✓ **Research and Development Funding Opportunities (SBIR/STTR Assistance)**
- ✓ **University and Federal Technology Transfer Opportunities**
- ✓ **Intellectual Property Advice and Guidance**
- ✓ **Access to Capital**
- ✓ **Scientific and Technical Information**

# WEN Partner Services

## Standard services offered by most WEN Partners:

- ✓ **Business plans**
- ✓ **Finance**
- ✓ **Accounting**
- ✓ **Marketing**
- ✓ **Human Resources**
- ✓ **International Marketing**
- ✓ **Competitive Market Research (WISC)**
- ✓ **Entrepreneurial Training Grant (12-week course)**

# Summary

**WEN is a statewide initiative to pool the programs, services and expertise in the state to help businesses at any stage, anywhere in the state.**

**WEN leverages the collective knowledge, experience and relationships of many people in WEN to bring immediate value to a business venture.**



# Contact Information

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